OECD Seminar on Managing the Quality of Data Collection in Large Scale Assessments

11-12 May 2017
OECD Headquarters, Paris, France

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AGENDA

The seminar will focus on three themes associated with improving the overall quality of data provided through large scale comparative assessments such as PIAAC. Presentations and papers will be organised around the prevention, detection and treatment of non-sampling errors associated with these surveys. A unique aspect of this seminar is that it will deal with issues around collecting and treating data collected through surveys involving both questionnaire and cognitive instruments.

DAY 1

8:30 – 9:00   Coffee

9:00 – 9:15   *Welcome and Overview*
Presenter: William Thorn (OECD)

9:15 – 10:45   *Understanding the Interview Process*
Moderator: Ursula Jaenichen (IAB)
Response process from a cognitive perspective
Presenter: Roger Tourangeau (Westat)
Interviewer / Respondent Interactions in PIAAC
Presenter: Bryan Maddox (University of East Anglia)
Q&A session

10:45 – 11:15   Break

11:15 – 12:45   *Data Fabrication*
Moderator: Francesca Borgonovi (OECD)
Detecting Sources of Data Fabrication in PIAAC and PISA
Presenter: Kentaro Yamamoto (ETS)
Fabrication of Interview data
Presenter: Jörg Blasius (University of Bonn)
Q&A session

12:45 – 14:15   Lunch (participants' own arrangement)

14:15 – 15:45   *Dealing with Survey Error*
    Moderator: Patrick Sturgis (University of Southampton)
    Interviewer Variance and Its Effects on Estimates and Analyses
    Presenter: Geert Loosveldt (University of Leuven)
    Detecting and Treating Errors in Cognitive Assessments
    Presenter: Matthias von Davier (National Board of Medical Examiners)
    Q&A session

15:45 – 16:15 Break

16:15 – 17:45   *The Future of Data Collection*
    Moderator: Stephanie Eckman (RTI International)
    The future of face to face interviewing
    Presenter: Michael Schober (The New School)
    New Data Collection Strategies Including Nonprobability Sampling
    Presenter: Michael Link (Abt Associates)
    Q&A session

Day 2

8:30 – 9:00 Coffee

9:00 – 10:30   *Detection of Errors during the Interview*
    Moderator: Paul P. Biemer (RTI International and University of North Carolina)
    Use of Paradata and Dashboards in PIAAC
    Presenters: Leyla Mohadjer and Brad Edwards (Westat)
    Interviewer quality assurance, quality control and quality management
    Presenter: Beth-Ellen Pennell (University of Michigan)
    Q&A session

10:30 – 11:00 Break

11:00 – 12:30   *Wrap-up Session and Discussion*
    Presenter: William Thorn (OECD)