

Direction générale du Trésor





Liberté Égalité



Boosting growth and productivity:

the role of human capital

15th – 16th October 2024 Paris, France









DRAFT AGENDA

Tuesday 15 October 2024 (Day 1)

9h30 - 10h00

High level opening of the conference

10h00 - 11h00

Keynote speech: Post-Covid productivity overview: assessment, challenges and prospects

The session offers a perspective on the current productivity slowdown, including an assessment of its causes, challenges, and potential future trajectories. Of the various factors underpinning the deceleration, special place should be given to the role of human capital, matching, and labour allocation. the speech explores the obstacles hindering productivity growth and discusses avenues for revitalizing it, considering policy interventions and new technological trajectories.

11h30 - 12h45

Session n°1: Explaining the productivity slowdown: human capital and other factors. Facts, conclusions, recommendations and actions

The session discusses the pivotal role of human capital in shaping productivity growth, and the long-standing productivity slowdown. Panellists will discuss how a skilled workforce, an effective matching of workers and firms, and appropriate complementary investments can boost productivity growth. The session will further provide concrete actions to be undertaken by policymakers to optimize human capital utilisation and foster productivity growth on a global scale, touching on education, labour market and industrial and innovation policies.

14h30 - 15h30

Session^o 2: Investing in the "right" skills: the role of training and education policies in driving productivity

The session explores the role of training and education policies in shaping productivity outcomes, via the skills workers, firms and governments decide to invest in. It examines the nexus between productivity growth and initiatives for skills development and investment in a skilled workforce. Drawing upon these insights, the session will discuss the importance of aligning training and education policies with the evolving demands of the labour market to maximize productivity gains.

15h40 - 16h40

Session n° 3: The green transition: Opportunity or risk for productivity?

Recognizing that substantial investment and innovation will be needed to navigate the green transition effectively, this session delineates how investment and innovation in this field can serve as catalysts to unlock greater productivity growth and examines how the need to change the nature of some jobs can create short-term productivity challenges. Lastly, it will discuss how public policies and private business practices can mitigate such challenges, facilitating a smoother transition towards a sustainable, productive future.

16h40 - 17h00

Wrap-up day 1

Wednesday 16 October 2024 (Day 2)

9h15 - 9h45

Opening of the conference

9h45 - 10h00

Introductive session: presentation of French National Productivity Board's work

10h00 - 11h30

Session n°4 and keynote: Will artificial intelligence rescue us from the productivity slowdown?

Like previous technological revolutions, artificial Intelligence (AI) could lead to major economic transformations in terms of productivity and employment. If initial empirical studies suggest significant positive effects on the productivity of individual workers, quantifying its impact is still at an exploratory stage due to the lack of adoption and the potential for productivity gains in the production of ideas. In recent years, highly qualified workers have tended to be most exposed to advances in AI, unlike other waves of automation. The spread of AI could increase labour market disparities across workers of different skill level, and across firms of different productivity level. That is why public policies will have an important role to play in reaping the potential benefits of AI, by strengthening education, by ensuring an integrated approach to skills development for AI at all stages of life and by targeting training on professions and firms undergoing change.

11h45 - 12h45

Session^o 5: Human capital, productivity and inclusiveness: sharing the benefits of productivity growth

The session discusses the interplay among human capital, productivity, and inclusiveness, with a particular focus on enhancing the participation of underrepresented categories, such as women and low-skill workers. It discusses public interventions and private business practices aimed at levelling the playing field across different groups of workers and at empowering marginalized groups, fostering more inclusive economic growth.

12h45 - 13h15

Wrap-up day 2

End of the conference