



## The status of creative thinking

*Creative thinking is increasingly valued in school systems across the world.*

*There is a growing consensus on some robust definitions and a small number of practical models in use across the world.*



## Curricula

*Creative thinking is increasingly specified in curricula across the world.*

*A small but growing number of educational jurisdictions are providing strategic leadership, clear guidance and programmes of support to embed creative thinking in every subject of the curriculum.*

*Still only a minority of jurisdictions prioritise creative thinking in schools.*



## Culture, curriculum design and pedagogies

*There is a growing consensus on the school cultures needed to embed creative thinking.*

*There is a recognition that schools may need to re-design aspect of their timetable to create longer blocks of time with opportunities for interdisciplinary learning.*

*There is an emerging understanding of a range of pedagogies for creative thinking that can work in every subject of the curriculum.*

*Many schools find that accountability pressures can be counter-productive in enabling creative thinking to flourish.*



## Assessment

*Significant progress has been made in the last decade in understanding how to evidence the development of creative thinking with clear learning continua being developed and new methods used.*

*The PISA 2022 Creative Thinking Test creates an impetus for increased use of many methods of assessment from 2024 onwards when its results are announced, encouraging teachers to use a range of formative approaches in the classroom.*



## Professional learning

*There is a growing recognition of the complexity and scale of changes needed at system and school level.*

*We are only now beginning to understand the nature of the professional development and professional learning communities needed by school leaders and teachers to make significant progress in embedding creative thinking.*

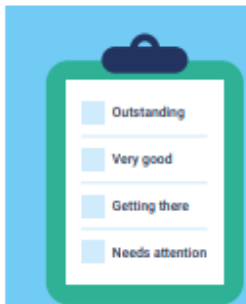
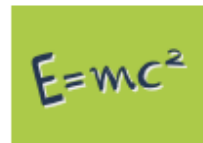
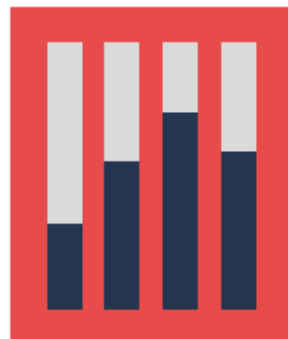
*Currently there is a huge unmet need for high-quality pre- and in-service training for teachers.*



# Creative thinking in schools across the world

A snapshot of progress in 2022

BILL LUCAS



Outstanding

Very good

Getting there

Needs attention







2023 Programme  
27 - 30 November 2023  
Creativity Around the World

ENGLAND  
UK

Creative Thinking in Schools

Venues: Cornwall, Newcastle, Liverpool,  
London and beyond

Date  
23rd-28th  
November



The Creativity Collaboratives is a major programme to build networks of schools to test innovative practices in teaching for creativity and share the results of these practices widely. The Programme is supported by Arts Council England and the Freelands Foundation and was a recommendation of the Durham Commission on Creativity and Education. It aims to facilitate system-wide change in England. The Creativity Collaboratives are actively embedding creativity and creative thinking across clusters of schools this week and throughout the whole school year. Some are also presenting their innovative practices in Paris at the Creativity in Education Summit on 24<sup>th</sup> November.

CREATIVITY  
COLLABORATIVES

# International Creative Thinking

In Schools Week 2023  
Paris **France** • London **UK** • Shanghai **China**

23 - 30 Novem 2023

2023 Programme  
27 - 30 November 2023  
Creativity Around the World

BEIJING  
CHINA

Integrated Curriculum Creativity Education  
Achievement Exhibition Conference

Venue: Beijing, China  
Host: Institute of Education, Tsinghua University, Beijing

Date  
28th  
November

At the seminars hosted by the Tsinghua University Institute of Education, Chinese and international experts will discuss global trends and Chinese values in creativity cultivation, paving the way for more extensive and enriching creativity thinking education nationwide.

This collaborative effort to promote creativity in students is a significant step toward shaping the future. By providing students with the necessary skills to thrive in the future job market and promoting innovation and creativity in the region, this initiative is paving the way toward a brighter future.





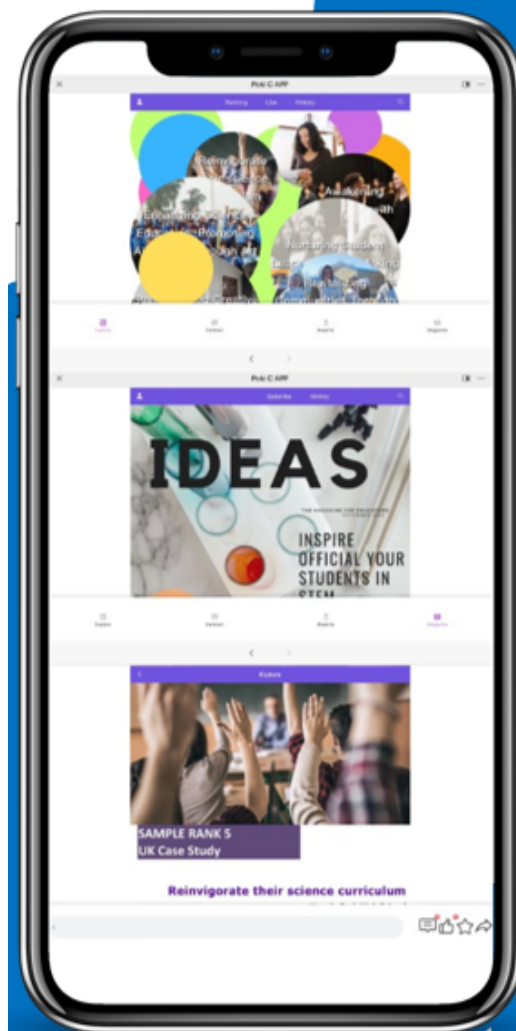
## POKI C – *Your compass for creativity in education*

From every corner of  
the globe, **a treasure trove  
of inspiring case studies.**

**Ten minutes?  
Five minutes?  
Just one?**

**Harness those moments,  
Fuel your creativity  
instantly**

**Discover NEW teaching  
ideas in the blink of an eye**



## Meet POKI C

Drawing on case studies from  
around the globe:

You'll gain fresh insights and ideas  
that will invigorate your teaching,  
regardless of subject, your students'  
ages, language or cultural  
background.

You'll join the global community of  
educators who are transforming  
education with their innovative  
approaches and ideas.

By harnessing the power of AI,  
POKI C helps educators effortlessly  
turn their teaching objectives into  
useable media, such as text,  
images and videos.

With our Creative Writing  
feature, generating content for  
your lessons becomes a breeze  
as our AI technology writes  
original lesson plans from a  
simple prompt.

# International Creativity In Education AWARDS

**2024 Theme**  
**Creative Thinking in Education  
for Climate Action**

A Global CELEBRATION of Creative Excellence In Schools

## INTERNATIONAL COMMITTEE



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Director for Education  
and Skills, OECD

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School of Music and  
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**Mark A. Runco**  
Director of Creativity  
Research and  
Programming,  
Southern Oregon  
University



**Carolyn Roberts**  
Headteacher  
Thomas Tallis School,  
London



# Case Study Collection

In order to advance our goal of building an accessible, international, and comprehensive platform for teaching creativity, we are looking for as many creativity case studies as possible, from all over the globe. We know that Creativity is already being brought into the classroom every day and we are looking for examples of schools and institutions who are doing this.



## What We Need

Case studies in creative thinking.

## Case Study Format

Videos, images, documents (pdf, doc, excel).  
We will send you a project template, just get in touch!

## Our Plan

Our short term plan is to compile case studies and share these in our newsletter and annual publication, the link for which is below.

Longer term, we plan to allow for sharing of best practices, new ideas, and different methods for teaching creative thinking across the world.

Help us spread creative thinking practices, email us below!

[Email Us](#)

[Our Annual Report](#)