


10 ways to apply a gender lens to competition policy




This checklist is part of the OECD Gender Inclusive Competition Toolkit which was developed to help competition authorities incorporate gender considerations into their day-to-day work.


The Toolkit offers concrete recommendations that can enhance the accuracy of analysis, facilitate cartel investigations and optimise advocacy efforts. By using it, competition authorities can contribute to even more fairer and more efficient markets to the benefit of individuals of all genders.



1 Gather data to understand when and how diverse groups of people are harmed disproportionately by anti-competitive behaviours. 


2 Use surveys to better understand consumer behaviour. 

3 Apply a gender lens to market definition and competitive effects analysis. 

4 Tailor remedies to correct or offset harm to a specific disadvantaged group. 

5 Consider gender diversity in cartel investigations. 

6 Include gender considerations in compliance and advocacy. 

7 Consider diversity and inclusion at the institutional level of competition authorities. 

8 Target stakeholder engagement to ensure inclusivity. 

9 Consider gender in prioritisation decisions. 

10 Apply a gender lens to ex-post evaluation. 

Access the full text of the toolkit: